

HERB TORRES

FRONT-END DEVELOPER



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SUMMARY

Self-driven creative developer with solid experience in building web apps as well as marketing and informational websites with a focus on maintainability, scalability, interactivity, accessibility, and performance.

LANGUAGES, LIBRARIES, AND FRAMEWORKS

- **Front-End:** HTML(5), CSS(3), LESS, SASS, JavaScript, Typescript, React, React Hooks, Next.js, Redux, Vue, Pinia, Nuxt, Angular.js, Polymer, GSAP, BodyMovin.js, Google Maps API, YouTube API, THREE.js, Sanity.io, Twitter Bootstrap, Zerb Foundation, Google AMP
- **Back-End:** Node.js, Laravel Inertia, Firebase, AppEngine, GraphQL, Netlify, Vercel, AWS
- **Databases:** MySQL, TablePlus, DBngin
- **Development Tools:** Claude Code, Cursor IDE, Gemini CLI, Figma MCP, Playwright, Chrome MCP, Warp, Pureplexity AI, GIT, ESLint, Prettier, GitHub, Vite, Webpack, iTerm, ZSH, Gulp.js, Yeoman, jsFiddle, Codepen, Litmus, DoubleClick Studios
- **Design Tools:** Figma, Sketch, Lottie, Spline, Photoshop, Illustrator, Premiere, After Effects, Adobe Suite, Microsoft Office, Windows/OSX

EXPERIENCE

Senior Staff Engineer

Black Airplane (**blackairplane.com**)

2021 - Present

Clients: Crisp, Coke with Addo, Superior Essex

- Build, maintain, and deploy interactive websites and applications to creative and client specifications.
- Develop web apps using Laravel Inertia React and TypeScript.
- Use TablePlus and DBngin to manage and interact with MySQL databases.
- Build marketing websites using Next.js, TypeScript, Sanity.io, deployed with Netlify.
- Established and leading an Interactive Design & Development committee to keep both departments communicating and up on latest trends.
- Created learning tools, presentations, documentation, and other resources for employee education.
- Quickly learn new technologies and deploy clean, efficient, bug-free code.

Lvl 3 Interface Engineer

Hook Studios (**byhook.com**)

2015 - 2021

Clients: Google, YouTube, Slack, Dropbox, MailChimp

- Built, maintained, and deployed interactive websites to client specifications.
- Developed standard and rich media HTML banner ads using Green Sock Animation Platform.
- Automated weekly HTML emails with Google Sheets spreadsheets.
- Created and maintained build systems and tools for faster in-house production.
- Developed learning tools and resources for onboarding new engineers.
- Quickly absorbed new technologies and deployed clean, efficient, bug-free code.

Front End Developer

Artifact Design (**artifactdesign.com**)

2014 - 2015

Clients: Ford, TNT & TBS, Bridgestone Golf

- Worked with a team of 5 to wireframe and develop responsive websites.
- Utilized JavaScript, jQuery, GSAP, HTML5, CSS3, and WordPress.

EDUCATION

The Creative Circus (**creativecircus.edu**)

Interactive Development

2013 - 2015

Courses Include: Programming, Web Development, Interactive Design, Strategy, User Experience, Graphic Design, PHP, jQuery, 4A's Real-world Environment Class, Digital Teams